

Fatima Institute of Management

PROFESSIONAL PROGRAMMES

MBA & MCA

PROSPECTUS

2024-2025



Fatima College (Autonomous)

Affiliated to Madurai Kamaraj University
Re-accredited with 'A++' by NAAC (Cycle – IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai – 625018

ADMISSION PROCEDURE

APPLICATION PROCESS (MBA& MCA)

The Candidates are requested to submit the application through online with the scanned copies of the following certificates (X, XII, UG Marksheet upto V/ VII Semester, Community Certificate) in the College website stated below:

□ www.fatimacollegemdu.org

MBA

Applicant must qualify with any approved Common Entrance Test like CAT, CMAT, MAT, TANCET etc. and based on the Entrance Test Score, meritorious candidates will be called for Group Discussion and Interview.

Eligibility

A Bachelor's degree in any discipline with an aggregate of minimum 50% marks. Students can apply with V/VII Semester Mark Statement.

MCA

Based on the score secured from any approved Common Entrance Test like MAT, TANCET, CONSORTIUM, meritorious candidates will be called for Group Discussion and Interview. The candidates will be selected based on their overall performance.

Eligibility

A Bachelor's degree in any discipline with an aggregate of minimum 50% marks. Students should have studied Mathematics at +2/ Degree Level.



GUIDELINES TO BE NOTED

- The College does not accept any capitation fee or donation. Any case of attempt to secure admission through unauthorized payment which is reported with evidence, will be viewed seriously and may result in the cancellation of admission.
- Admission granted will be provisional till all original certificates are scrutinized and accepted.
- The College will forfeit the seat offered to the selected candidate, if she fails to pay the fees within the stipulated time.
- Fees once paid shall not be refunded on or after the commencement of class and on or after the closing date of admission to the concerned programme whichever is earlier.
- Admission, if granted, on false information furnished by the candidate will be cancelled at any stage.

The Institution follows the UGC regulations on curbing the menace of ragging in Higher Educational Institutions (2009). Ragging in all its forms is totally banned in Fatima College and its Hostels.



THE FOLLOWING DOCUMENTS IN ORIGINAL MUST BE SUBMITTED AT THE TIME OF ADMISSION

- ✓ Selection Intimation Card
- ✓ Secondary School Leaving Certificate (SSLC) Mark Sheet
- ✓ Higher Secondary Course Certificate (HSC) Mark Sheet
- ✓ Grade/ Mark Sheet for the Degree Course (All Semester / upto Semester V/VII)
- ✓ Transfer Certificate
- ✓ Conduct Certificate
- ✓ Course Completion Certificate from the College Last Studied
- ✓ Provisional Certificate from University
- ✓ Common Entrance Test Score Sheet
- ✓ Medical Certificate with Blood Group of fitness for study
- ✓ Community Certificate (Photocopy)
- ✓ Baptism Certificate (RC Christian Only)
- ✓ Equivalence Certificate for the Students from Other Universities.

- **Principal**



SALIENT FEATURES OF THE PROFESSIONAL PROGRAMMES

Personality Development

Case analysis, Presentation and Group Discussion are conducted regularly to trigger the students' communication skills and generate insights of ideas and opinions. Situational Analysis, Management Games & Role play are conducted to develop the decision making skill among the students.



Seminar



To create and disseminate professional knowledge in diverse fields, the departments are striving to keep pace with the developments that are taking place in the rapidly changing corporate environment by organising and participating in various International, National Conferences and Seminars in the College premises and in other colleges.

Workshop

Since its inception the Professional Department have been dedicating its facilities for conducting significant and socially relevant research oriented workshops. It is ensured that the students will get theoretical knowledge as well as extensive practical exposure on latest management concepts and technical skills that are trending in the industry like E-commerce, Knowledge Management, Artificial Intelligence, Machine Learning, Block Chain, Analytics, Research, Sustainability and many more through real life projects.



Guest Lecture and Industrial Visit



Guest Lectures are regularly given by experts from various fields of specialization. Their interaction with the students by sharing their experiences facilitates greater learning and orientation of applying the concepts. Industrial visits to reputed industries and organizations are a part of the curriculum that helps to understand the industrial needs to bridge the gap between Industry and Academia. MoU's have been signed with industries to provide training to the students.

Placement

There exists a high degree of emphasis on maintaining close liaison with the industry and other corporate employers. Interactions of the students with professionals from industry are arranged regularly. Mock Interview sessions are arranged for grooming up the students. A greater number of students receive their offer letters even before the Final Exams. The active follow-up efforts made by the Department with the recruiters network makes it possible. Regular Pre-Placement Training, Enrichment Lectures and Technical Events are organized to enhance both Off-Campus and On-Campus placements.



Library



Fatima College has an excellent computerized main Library named “Rosa Mystica” with a collection of 1,22,667 volumes. The library has subscriptions with J-Gate and N-List and provides access to a growing number of Journals. The Departmental library has an impressive and exhaustive collection of 13,406 volumes of books and subscribes 93 journals and periodicals in the field of General Management, Analytics, Information Technology and Computer Application. The Departments are also equipped with audio visual aids to enrich knowledge in the area of management and information technology and reprography facility.

SALIENT FEATURES

Computer Lab

Based on the corporate requirements students are allowed to use computer laboratory with latest software tools, Language Laboratory and high speed Wi-Fi that facilitates learning of the current technologies.



Hostel Accommodation

Hostel is located within the premises of the College. Prospectus and application form for admission to the hostel can be availed at the time of admission to the MBA / MCA programme. Vegetarian / Non-Vegetarian food is provided.



Faculty

The faculty members are qualified as per the norms of AICTE and UGC with professional experience in industries. We also have host of professionally qualified visiting, guest faculties and practicing managers. Our faculty members regularly update their competency by participating in Conferences, Seminars, Symposium and other Faculty Development Programmes/Quality Improvement Programmes. They utilize all these skills to hone up the development of future Executives/Managers/IT aspirants as personally, professionally and socially responsible personalities.

Class Rooms and Seminar Hall

Students Centred Pedagogy enabled with well furnished Infrastructure, ICT enabled class rooms, Smart class rooms, Seminar Halls and Auditoriums.

MBA PROGRAMME 2024 – 2025

TWENTY NINTH BATCH

The AICTE approved professional course MBA was started in the year 1996. Master of Business Administration (MBA) is a two year programme with 4 semesters. It offers 7 specializations namely Marketing, System, Finance, Human Resource, Production, Hospital Management and International Business Management to cater to the needs of the Corporate. As add-on credit, the programme offers self learning papers and soft skills.

FULL TIME FACULTY

1. Dr.Sr. G. Celine Sahaya Mary, M.B.A., FDP.,(IIM - A), Ph.D., D. Litt. - **Principal**
2. Dr. P. Shyamala, M.B.A., M.Phil., PGDCA., NET., SET., Ph.D. -**Associate Professor& HOD**
3. Dr. N. Asha, M.B.A., M.Com., M.Phil., CBCPS, NET., SET., Ph.D. -**Assistant Professor**
4. Dr. L. Meena, M.B.A., M.Phil., NET., SET., Ph.D. - **Assistant Professor**
5. Dr.M. Nagarenitha, M.B.A., M.Phil., NET., SET., Ph.D. - **Assistant Professor**
6. Dr. B. Jayanthi, M.B.A., M. Phil, Ph.D. - **Assistant Professor**
7. Dr. R. Suganya, M.B.A., M.Com., M. Phil, PGDCM., NET., Ph.D. - **Assistant Professor**
8. Dr. M. Meenachi, B.E., M.H.M., M.Phil., SLET., Ph.D. - **Assistant Professor**

VISITING FACULTY

1. **Mr. B.T. Bangera**
Managing Director,
Hi-Tech Arai Pvt. Ltd., Madurai.
2. **Mr. P. V. Raja Rajeswaran, B.Com., FCA., BL.**
Chartered Accountant, Madurai.



MEMBERS OF THE BOARD OF STUDIES

University Nominee : Dr. D. DEEPA

Assistant Professor,
Department of Management Studies,
Madurai Kamaraj University,
Madurai – 625021.

Subject Experts : Dr. SILAS SARGUNAM

Head, Department of Management Studies,
Anna University Regional Campus Tirunelveli,
Tirunelveli - 627007.

Dr. S. HANNAH SHARON

Assistant Professor,
Department of Management Studies,
Mother Teresa Women's University,
Kodaikanal - 624101.

Industrial Expert : Mrs. V. KALAVATHY

Manager,
Individual Accountability Operations,
Standard Chartered-Global Business
Solutions Pvt Ltd., Chennai.

Alumnae : Dr. G. KALPANA

Assistant Professor,
Department of B.Com(Marketing Management),
Guru Nanak College (Autonomous), Chennai.



CURRICULUM

The MBA Department keeps pace with changes by timely curriculum upgradation with Outcome Based Education (OBE) Syllabus and introduction of revolutionary ideas with societal conscience. It also introduces the new courses in demand according to current scenario. The inherent managerial qualities of the students are further groomed and honed by qualified Faculty with their up to date pedagogy. Accordingly the latest trends in management education are incorporated in our teaching methodology. Students who have scored 75% marks in previous semester examination are allowed to opt one extra credit paper based on their specialization.

FIRST YEAR

Semester - I

- | | |
|--------------------------------------|-----------------------------|
| ◆ Management Principles and Practice | ◆ Management Accounting |
| ◆ Digital Management | ◆ Managerial Economics |
| ◆ Organisational Behaviour | ◆ Quantitative Techniques |
| ◆ Executive Communication | ◆ Comprehensive Viva - Voce |

Semester - II

- | | |
|--------------------------------------|-----------------------------|
| ◆ Production & Operations Management | ◆ Human Resource Management |
| ◆ Marketing Management | ◆ Financial Management |
| ◆ Management Information System | ◆ Business Research |
| ◆ Managerial Skills | ◆ Comprehensive Viva - Voce |

SECOND YEAR

Semester - III

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|-----------------------------|-----------------------------|
| ◆ Strategic Management | ◆ Entrepreneurship |
| ◆ Elective 1 | ◆ Elective 2 |
| ◆ Elective 3 | ◆ Live Project |
| ◆ Business Ethics | ◆ Summer Training / Project |
| ◆ Comprehensive Viva - Voce | |

Semester - IV

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|-------------------------------------|--------------------------------|
| ◆ International Business Management | ◆ Elective 1 |
| ◆ Elective 2 | ◆ Dissertation |
| ◆ Managerial Environment | ◆ Project Report & Viva - Voce |
| ◆ Comprehensive Viva- Voce | |

ELECTIVES OFFERED

MARKETING

- | | |
|-------------------------------------|----------------------|
| ♦ Marketing Research | ♦ Digital Marketing |
| ♦ Advertising Management | ♦ Rural Marketing |
| ♦ Sales and Distribution Management | ♦ Services Marketing |
| ♦ Customer Relationship Management | ♦ Consumer Behaviour |
| ♦ Brand Management | ♦ Retail Management |

SYSTEMS

- | | |
|--------------------------------------|--|
| ♦ E – Commerce | ♦ Relational Database Management System & Oracle |
| ♦ Introduction to GUI & Visual Basic | ♦ Internet & Java Programming |
| ♦ Enterprise Resource Planning | ♦ Computer Networks |
| ♦ Knowledge Management | |

FINANCE

- | | |
|--|---|
| ♦ Project Financing | ♦ Derivatives and Markets |
| ♦ Strategic Financial Management | ♦ Security Analysis and Portfolio Management |
| ♦ Fundamentals of Insurance Management | ♦ Management of Financial Services |
| ♦ Banking and Financial Institutions | ♦ Mergers, Acquisitions & Corporate Restructuring |

HUMAN RESOURCE

- | | |
|---------------------------------------|---------------------------------------|
| ♦ Total Quality in Human Resource | ♦ Industrial Psychology & Counseling |
| ♦ Advanced Industrial Relations | ♦ Human Resource Accounting and Audit |
| ♦ Training & Development | ♦ Management Consultancy |
| ♦ Labour Legislation | ♦ Disaster Management |
| ♦ Strategic Human Resource Management | ♦ Human Resource Information System |
| ♦ Career Management | |

PRODUCTION AND OPERATIONS

- | | |
|---------------------------------|-------------------------------------|
| ♦ Total Quality Management | ♦ Value Engineering & Waste Control |
| ♦ Materials Management | ♦ Production Planning & Control |
| ♦ Advanced Manufacturing System | ♦ Project Management |

HOSPITAL MANAGEMENT

- | | |
|-----------------------------------|----------------------------------|
| ♦ Hospital Administration | ♦ Hospital Services Management |
| ♦ Health Insurance | ♦ Quality Management in Hospital |
| ♦ Hospital Accounting and Finance | ♦ Marketing of Hospital Services |

INTERNATIONAL BUSINESS MANAGEMENT

- | | |
|---|---|
| ♦ International Financial Management | ♦ International Marketing |
| ♦ Logistics and Supply Chain Management | ♦ Export Finance & Documentation |
| ♦ Import Procedures and Documentation | ♦ International Human Resource Management |

FEE STRUCTURE

MBA FEE DETAILS 2024-2025

Particulars	Semester I	Semester II*
Tuition Fees	37,000.00	37,000.00
Laboratory Fee	4,000.00	4,000.00
Library Fee	4,200.00	4,200.00
Admission Fee	1,000.00	-
Internal Assessment	1,400.00	1,400.00
Seminar, Sessions & Symposium	2,000.00	2,000.00
Guest Lecture	3,500.00	3,500.00
Case Study Materials	1,700.00	1,700.00
Identity Card & File	100.00	
Parents Meeting	-	100.00
Alumnae Association(Life Membership)	-	1,000.00
Parent Alert	100.00	100.00
Total	55,000.00	55,000.00

***Semester II – Subject to change in fee Structure.**



MCA PROGRAMME 2024 – 2025

THIRTY FIRST BATCH

The AICTE approved professional programme MCA (Masters in Computer Applications) was started in the year 1994. The programme covers the technical as well as the managerial aspect of computer applications including 6 months industrial training. By means of CBCS, students are encouraged to earn credits based on their selection of courses even beyond their curriculum. NPTEL/SWAYAM/MICROSOFT CERTIFICATIONS are also provided to earn extra credits. Specialization Electives based on three latest domains such as Artificial Intelligence & Machine Learning / Data Analytics/ Distributed System Security are provided to help students specialize on their interested domain.

FULL TIME FACULTY

1. Mrs. S. Mary Helan Felista, M.C.A., M.Phil., NET., SET., (Ph.D). -**Assistant Professor & HOD**
2. Dr. R. Smeeta Mary, M.C.A., M.Phil., Ph.D. -**Assistant Professor**
3. Mrs. S. Jebapriya, M.C.A., M.Phil., SET., (Ph.D). -**Assistant Professor**
4. Mrs. B. Usha, M.Sc., M.Phil., M.Tech., SET., (Ph.D). -**Assistant Professor**
5. Mrs. S. Selvarani, M.C.A., M.Phil., NET., SET., (Ph.D). -**Assistant Professor**
6. Mrs. P. Nancy Vincentina Mary, M.C.A., M.Phil., NET., (Ph.D). -**Assistant Professor**

VISITING FACULTY

1. **Dr. S. Vidya** M.Sc., M.Phil., Ph.D.
Associate Professor & Head, Department of Computer Science,
Fatima College, Madurai.
2. **Dr. J. Suganthi** M.E., Ph.D.
Assistant Professor, Department of Computer Science, School of Sciences
Christ University (Deemed to be), Bangalore.
3. **Mr. G. Sahayaraj**,
Principal Software Engineer IT,
DELL International Services, Bangalore.

MEMBERS OF THE BOARD OF STUDIES

- University Nominee** : **Dr. S. KANNAN**
Professor,
Department of Computer Applications,
School of Information Technology,
Madurai Kamaraj University, Madurai - 625021.
- Subject Experts** : **Dr. S.R. RAJA**
Associate Professor,
Department of Computer Science and Application,
Saveetha University,
Thandalam, Chennai.
- Dr. Sr. R. SHANTHA MARY JOSHITTA**
Head & Assistant Professor,
Department of Computer Science,
Jayaraj Annapackiam College for Women,
Periyakulam.
- Industrial Expert** : **Mr. ANTONY S RAJ (ASR)**
Vice President, 5G Business Technology Leader,
Jio Platforms Limited (JPL), Mumbai.
- Alumnae** : **Ms. V. NANDHINI**
Software Engineer
Infosys,
Chennai.



CURRICULUM

The Outcome Based Education (OBE) has been introduced for the MCA Programme from the academic year 2019-2020. OBE is a learner – centric teaching pedagogy that supports the learning activities appropriate to achieve the desired learning outcomes. Through Choice Based Credit System, Specialization electives are being offered that helps them to expertise in a particular domain, thus facilitating the opportunities in job market.

FIRST YEAR

Semester – I

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| <ul style="list-style-type: none"> ◆ Mathematical Foundation of Computer Science ◆ Relational Database Management System ◆ Operating Systems ◆ Programming in Python ◆ Elective I - Specialization ◆ Lab I – RDBMS | <ul style="list-style-type: none"> ◆ Lab II – Python Programming ◆ Skill Based Lab I – Linux ◆ Soft Skills I – Professional Communication ◆ Comprehensive Viva – I |
|--|--|

Semester – II

- | | |
|--|--|
| <ul style="list-style-type: none"> ◆ Data Structures and Algorithms ◆ Computer Networks & Communication ◆ Programming in Java ◆ Elective II - Specialization ◆ Elective I – General | <ul style="list-style-type: none"> ◆ Lab III – Web Technologies ◆ Lab IV – Java Programming ◆ Skill Based Lab II – R Programming ◆ Soft Skills II – Aptitude Training ◆ Comprehensive Viva - II |
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SECOND YEAR

Semester - III

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| <ul style="list-style-type: none"> ◆ Internship & Mini Project ◆ Software Engineering Principles ◆ Full Stack Development ◆ Application Development Frameworks ◆ Elective III - Specialization ◆ Elective II – General ◆ Lab V – Full Stack Development | <ul style="list-style-type: none"> ◆ Lab VI – Application Development Frameworks ◆ Skill Based Lab III – Mobile Application Development ◆ Soft Skills III – Interpersonal Skills for Corporate Readiness ◆ Comprehensive Viva - III |
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Semester - IV

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|--|---|
| <ul style="list-style-type: none"> ◆ Elective III – General (Self Learning) | <ul style="list-style-type: none"> ◆ Project Viva-Voce |
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SPECIALIZATION ELECTIVES

STREAM I – DATA ANALYTICS

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| <ul style="list-style-type: none"> ◆ Data Mining Techniques ◆ Data Analytics and Visualization using Spreadsheets ◆ Big Data Analytics | <ul style="list-style-type: none"> ◆ Data Analytics Tools & Techniques ◆ Business Analytics Using R ◆ Big Data Security |
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STREAM II – DISTRIBUTED SYSTEM SECURITY

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| <ul style="list-style-type: none"> ◆ Distributed Systems ◆ Secured Wireless Communication ◆ Cryptography & Network Security | <ul style="list-style-type: none"> ◆ Cyber Forensics ◆ Cloud Security ◆ Web Security |
|--|---|

STREAM III – AI & MACHINE LEARNING

- | | |
|--|--|
| <ul style="list-style-type: none"> ◆ Artificial Intelligence & Expert Systems ◆ Soft Computing ◆ Machine Learning | <ul style="list-style-type: none"> ◆ Neural Networks ◆ Human Computer Interaction ◆ Deep Learning |
|--|--|

GENERAL ELECTIVES

- | | |
|---|--|
| <ul style="list-style-type: none"> ◆ E Content Development ◆ Financial Management and Accounting ◆ Organizational Behaviour ◆ E- Commerce ◆ Ethics in Computing ◆ Resource Management Techniques ◆ Entrepreneurship Development ◆ Principles of Artificial Intelligence | <ul style="list-style-type: none"> ◆ Research Methodology ◆ Digital Image Processing ◆ Cloud Services ◆ Agile Software Engineering ◆ Internet & Web Designing ◆ Foundation of Data Science ◆ High Speed Networking Principles |
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FEE STRUCTURE

MCA FEE DETAILS 2024-2025

Particulars	Semester I	Semester II*
Tuition Fees	29,000.00	29,000.00
Laboratory Fee	4,500.00	4,500.00
Library Fee	2,150.00	2,150.00
Admission Fee	1,000.00	-
Internal Assessment	1,400.00	1,400.00
Seminar, Sessions & Symposium	1,000.00	1,000.00
Guest Lecture	1,500.00	1,500.00
Case Study Materials	250.00	250.00
Identity Card & File	100.00	
Parents Meeting	-	100.00
Alumnae Association(Life Membership)	-	1,000.00
Parent Alert	100.00	100.00
Total	41,000.00	41,000.00

***Semester II – Subject to change in fee Structure.**



FIMians of MBA



FIMians of MCA



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